

**Privacy and cookies policy for
<https://deep-image.ai/>**

I. Personal data processing

Personal data of visitors of the website <https://deep-image.ai/> and users of Deep-Image application are processed in accordance with the requirements of the law of Poland and European Union, in particular in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation, hereinafter referred to as GDPR)

For the aforementioned reasons this document contains information about personal data processing legal basis, collection, rules of use and about the rights of data subjects related to it.

II. Definitions.

- II.1 **personal data** - any information relating to an identified or identifiable natural person ('data subject'); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person;
- II.2 **processing** - any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction;
- II.3 **profiling** - any form of automated processing of personal data consisting of the use of personal data to evaluate certain personal aspects relating to a natural person, in particular to analyse or predict aspects concerning that natural person's performance at work, economic situation, health, personal preferences, interests, reliability, behaviour, location or movements;
- II.4 **personal data set**- means an ordered set of personal data accessible according to specified criteria, regardless of whether the set is centralized, decentralized or functionally or geographically dispersed;
- II.5 **controller** - natural or legal person, public authority, agency or other body which alone or jointly with others, determines the purposes and means of the processing of personal data; in this case Deep-Image.AI Sp. z o.o. (hereinafter referred to as "We");

- II.6 **processor** - natural or legal person, public authority, agency or other body which processes personal data on behalf of the controller;
- II.7 **recipient** - natural or legal person, public authority, agency or another body, to which the personal data are disclosed, whether a third party or not;
- II.8 **consent** (of the data subject) - any freely given, specific, informed and unambiguous indication of the data subject's wishes by which he or she, by a statement or by a clear affirmative action, signifies agreement to the processing of personal data relating to him or her;
- II.9 **personal data breach** - a breach of security leading to the accidental or unlawful destruction, loss, alteration, unauthorised disclosure of, or access to, personal data transmitted, stored or otherwise processed;
- II.10 **data concerning health** - personal data related to the physical or mental health of a natural person, including the provision of health care services, which reveal information about his or her health status;
- II.11 **supervisory authority**- President of the Office for Personal Data Protection (Prezes Urzędu Ochrony Danych Osobowych - ul. Stawki 2
00-193 Warszawa, kancelaria@uodo.gov.pl);
- II.12 **DEEP-IMAGE** – picture quality enhancing application developed by the Controller available through website <https://deep-image.ai/>
- II.13 **Website** - <https://deep-image.ai/>

III. Controllers details

Controller of your personal data is **Deep-Image.AI Sp. z o.o.**

Address: Cyfrowa st. 6/317, 71-441 Szczecin, POLAND

email: support@deep-image.ai

IV. Privacy policy scope of application

This privacy policy applies to all cases in which the Controller processes your personal data in connection with your visit to the Website (<https://deep-image.ai/>) or use of DEEP-IMAGE application. This applies to cases in which Controller processes personal data obtained directly from you as the data subject. The Controller performs its information obligation specified in art. 13 GDPR in accordance with these provisions.

V. Rules of personal data processing

- V.1 We do not designate a data protection officer.

- V.2 We may transfer your personal data to recipients in countries other than the country in which the data was collected. We will use any measures necessary to ensure that such transfers are safe and comply with applicable data protection regulations.
- V.3 We do not process your personal data in an automated manner, including it does not profile personal data. Controller use cookies, as described in Chapter VI of this privacy policy.
- V.4 We process your personal data on the principles and to the extent set out in this privacy policy.
- V.5 Your personal data is processed as a condition of using the DEEP IMAGE application.
- V.6 We do not process any sensitive data referred to in art. 9 GDPR.
- V.7 We will not sell or rent your data to any unaffiliated third parties. Your data will be shared with trusted partners and authorized state bodies only, and only if needed, as described below.
- V.8 Your personal data may be disclosed to Controller's business partners, employees, service providers and contractors to the extent necessary to operate the DEEP IMAGE application. If obliged to do so, Controller will disclose your personal data to authorized state bodies.
- V.9 In order to process your payments, your data will be transferred to Stripe inc who is our payment operator. Provided data include: payment card number, CVV number, card expiry date, card owner, country of residence, name and surname of the card owner, country of residence, address, email address, telephone number (optional). Additional data needed in case of corporate users include: company name, value added tax number, tax identification number (depending on users country of residence), company headquarters country of residence, company detailed address, email address and telephone number (optional). For more detailed information about Stripe inc privacy policy go to: <https://stripe.com/en-pl/privacy>
- V.10 Your personal data will be processed by Controller for as long as its needed including the purpose of processing, but no shorter than it results from legal regulations.

VI. Cookies policy

- VI.1 To a limited extent the Controller may collect your data (including personal data) in an automated manner using cookies from <https://deep-image.ai/>.
- VI.2 Cookies are small text files saved on your computer or other mobile device while it is using websites.
- VI.3 Cookies remember your preferences, which allows, among others, to improve the quality of services provided, improve search results and the accuracy of displayed information, and track your preferences.
- VI.4 Controller uses 2 types of cookies indicated below:

- a) Necessary cookies - files of key importance that enable visitors to navigate the Website and use its functions, such as access to secure areas of the Website. Without these cookies, the Website may not display correctly.
 - b) Functional cookies - used to increase the friendliness of the Website for users visiting it. Functional cookies of the Website, which are stored on the users device, remain active only when active on the website.
- VI.5 Aforementioned Cookies allows using various functions provided on the Website or confirming that the visitor has seen specific content from the Website. We use cookies in various ways including:
- a) **User Authentication.** We use cookies to remember your login information allowing us to keep you logged or at least shorten the login process. Therefore you don't need to log in every time you visit the Website.
 - b) **Security reasons.** We use cookies to prevent any illegal use of our services.
 - c) **Website functions.** We use cookies to remember your preferences regarding using the Website so that you won't need to reconfigure your setting each time you log in.
 - d) Improving service quality. We use cookies to make our services better by learning to understand users expectations e.g. by tracking how users reach the Website.
- VI.6 We may use third party cookies like google analytics or adobe flash. **Google analytics cookies may be disabled using following link <https://tools.google.com/dlpage/gaoptout>. You can disable adobe flash cookies in your browser settings.**
- VI.7 You consent to the storage or access of cookies by Controller through browser settings installed on your device.
- VI.8 If you want to delete existing cookies from your device, you can do it using the browser options. **You can opt out or modify cookies by selecting the appropriate settings on the web browser you use:**
- a) **Mozilla Firefox** browser: in the 'Tools' menu, select 'Options' and the 'Privacy' tab. The browser gives the option of disabling tracking altogether or deleting individual cookies of individual websites; for more detailed info go to <https://support.mozilla.org/products/firefox/cookies>
 - b) **Microsoft Internet Explorer** browser: in the "Tools" menu, select "Internet Options" and the "Privacy" tab. A special slider can be used to regulate the overall level of privacy or to manage the settings of individual websites using the "Sites" button; for more detailed info go to <https://support.microsoft.com/en-us/products/windows?os=windows-10>
 - c) **Google Chrome** browser: in the menu hidden under three horizontal dashes in the upper right corner of the browser, select "Tools" and then "Clear browsing data ...". In addition to the option of clearing cookies, there is a "More information" link that

leads to a detailed description of the browser's privacy function; for more detailed info go to <https://support.google.com/chrome/answer/95647?hl=en>

- d) **Opera** browser: with the "Opera" button in the upper left corner open the menu and select "Settings" in it and then "Clear browsing history ...". In addition to the option of deleting already set cookies, there is also a "Manage cookies ..." button leading to more advanced options for individual websites; for more detailed info go to <http://www.opera.com/help/tutorials/security/cookies/>
- e) **Apple Safari** browser: in the 'Safari' menu, select 'Preferences' and the 'Privacy' tab. You can find numerous options regarding cookies in it; for more detailed info go to <https://support.apple.com/kb/PH21411>
- f) on mobile phones, tablets and other mobile devices: each phone model may support this function in a different way. Therefore, we encourage you to familiarize yourself with the privacy options in the documentation on the website of the manufacturer of your mobile device.

VII. Your rights regarding processing of your personal data

VII.1 The right of access to your personal data

Be advised that you have the right to access your personal data that you provide to Controller.

To exercise this right, you must send a request in writing by registered mail or by email to the indicated above Controller's address/email.

VII.2 The right to withdraw consent for personal data processing.

Be advised that in the field of personal data that is collected and processed solely on the basis of your consent (art.6 §.1 lit. a) GDPR) - you have the right to withdraw consent to the processing of personal data, however, in this case, withdrawal of consent will not affect the lawfulness of processing activities carried out before this consent was withdrawn. To exercise this right, you must:

- A. Login to DEEP-IMAGE with your username and password.
- B. Go to *My Profile* section.
- C. Click on *Close account*.

In case of data necessary to use the DEEP-IMAGE application, withdrawal of consent will result in the inability to continue using it.

VII.3 The right to file a complaint

Please be advised that you have the right to file a complaint regarding the processing of your personal data. This complaint can be filed with the supervisory body (President of the Office for Personal Data Protection) - it is recommended that it be done in writing by registered mail.

VII.4 Requirement to provide personal data

Providing your personal data is completely voluntary, however if you decide to refuse to provide it, we would like to inform you that it may not be possible to provide our services, in particular, it will be impossible to use the DEEP-IMAGE application.

VII.5 The right to erasure personal data

Be advised that you have the right to demand from Controller immediate deletion of your personal data, and Controller is obliged to delete personal data without undue delay, with the following reservation.

The right to delete personal data is excluded in a situation where the processing of personal data is based on a legal basis other than the consent of the data subject. Furthermore, the right to delete personal data is not applicable to the extent that data processing is necessary for Controller to fulfill its legal obligation or to establish, assert or defend claims.

VII.6 The right to object to personal data processing

You have the right to object to processing of your personal data if its processing is based on the legal basis indicated in art. 6 ust. 1 lit. f) GDPR, except when there are valid legitimate grounds for processing or there are grounds for establishing, pursuing or defending claims. In this case, Controller's interest in processing data including your IP address, domain name, browser type, operating system type is the correct implementation of the cookie policy to the extent necessary on the terms set out in Chapter VI of this privacy policy.

VII.7 The right to personal data portability

Be advised that you have the right to receive your personal data that you have provided to Controller in a structured, commonly used machine-readable format.

You also have the right to send this personal data to another controller without any obstacles on the part of Controller. If it is technically possible, you also have the right to request that Controller send the indicated personal data to another controller directly.

VII.8 The right to restriction of processing of personal data

Please be advised that you have the right to request Controller to restrict the processing of your personal data in the following cases:

- a) when you question the correctness of personal data - for a period allowing the Controller to check the correctness of this data,
- b) if the processing of data is unlawful and you object to the erasure of personal data, requesting instead to restrict its use,
- c) when Controller no longer needs personal data for processing purposes, but you need it to determine, pursue or defend claims,

- d) when you object to the processing of personal data - until it is determined whether the legitimate grounds on the part of Controller prevail over the grounds for your objection.

VII.9 The right to rectification

Be advised that you have the right to request from Controller an immediate correction of your personal data that is incorrect. You also have the right to request the completion of incomplete personal data, including by providing an additional statement. To exercise this right, you must send a request in writing by registered mail or by email to the indicated above Controller's address/email.

VIII. Legal basis for the processing of personal data

VIII.1 According to the GDPR, your personal data is processed on the basis of:

- a) art. 6 ust. 1 lit. a) GDPR that provides for the processing of personal data on the basis of the consent of a natural person,
- b) art. 6 ust. 1 lit. b) GDPR that provides that processing is necessary for the performance of a contract to which the data subject is a party or in order to take steps at the request of the data subject prior to entering into a contract;
- c) art. 6 ust. 1 lit. c) GDPR providing that processing is necessary for compliance with a legal obligation to which the controller is subject;
- d) art. 6 ust. 1 lit. f) GDPR providing that processing is necessary for the purposes of the legitimate interests pursued by the controller or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject which require protection of personal data, in particular where the data subject is a child.

IX. Controller's security measures

IX.1 In order to ensure the security of your data, the Controller uses the following security measures:

- a) access control to the IT system
- b) restricted access to Controller's devices (authorized persons only)
- c) firewall,
- d) antivirus system;
- e) backing up the database and site files.

X. External links

- X.1 Website may contain links or references to other websites independent of Controller. Please note that Controller has no control over these sites and this privacy policy does not cover them. Therefore you should consider the privacy policies of those third-parties carefully.

XI. Final provisions

- XI.1 Controller reserves the right to change the provisions of this privacy policy.
- XI.2 This privacy policy is subject to and will be interpreted in accordance with Polish law and all other mandatory provisions of law in force in the European Union.